



Communications Executive

Progressive Energy

Progressive Energy is a developer of low carbon energy projects. We exist to find, and implement, innovative solutions to deliver major carbon abatement.

A small, but perfectly formed, team of around 30 people, we lead and run UK-leading projects. We believe in our team, supporting each member to have the autonomy to lead their own work. Due to our size, we are agile and responsive – punching well above our weight to make a real impact.

We are a tightly knit team bunch, working closely on our projects and new ideas. We hold regular team days, allowing us all to get together creatively to explore new opportunities.

Our projects

- HyNet North West, a low carbon cluster stretching from Liverpool to Manchester and down across Cheshire to North Wales. HyNet will decarbonise industry, transport and how we heat our homes by switching to low carbon hydrogen and by capturing and safely storing carbon emissions. This fully-funded project includes a range of large corporate partners, and has recently been selected by Government to be fast-tracked as part of its Net Zero Strategy.
- HyDeploy, a ground-breaking hydrogen project in which hydrogen is being ‘blended’ into the existing gas network to supply homes and the commercial sector.
- HyNet Industrial Fuel Switching, an innovative, Government-funded project working with major manufacturers to demonstrate switching from fossil fuels to hydrogen.

We have flexible approaches to the way we work. We have two offices – HyNet’s project office at Thornton Science Park near Ince in Cheshire and the Progressive Energy head office in Stonehouse, Gloucestershire. To deliver our projects we also spend time at our partners’ sites.

The role

We are looking to recruit an experienced Communications Executive / Assistant / Officer (depending upon experience) to provide support across the above projects and on external corporate communications for Progressive Energy.

The key elements of the role include:

- Develop, write and edit communications materials, including thought leadership articles (working with experts from the wider team), press releases and social media content;
- Engage with contracted public affairs and website agencies;



- Be responsible for updating and maintaining the basic written content on both the Progressive Energy and HyNet websites;
- Proactively manage the Progressive Energy and HyNet social media channels including Twitter, LinkedIn and Facebook;
- Maintain a stakeholder database with a log of engagement activity;
- Produce weekly project updates for both external, and internal, stakeholders;
- Manage the brand and communications collateral for HyNet;
- Be the first point of contact for media enquiries
- Support with the organisation and running of events;
- Manage requests for attendance of Progressive Energy and HyNet representatives at wider events;
- Monitor press coverage;
- Supporting engagement with stakeholders, including local, regional and national politicians.

The applicant

We are looking for applicants with the following attributes and experience:

- 2+ years prior experience in a communications role
- A keen enthusiasm for politics and current affairs;
- A passion for energy and climate change;
- Exceptional writing skills and an ability to compose engaging and accurate content, which can be tailored for specific audiences;
- Strong attention to detail;
- Initiative and drive to make things happen;
- A self-starter with the ability to work independently;
- An understanding of best practice in terms of social media channels e.g. Twitter, LinkedIn etc;
- Ability to juggle multiple projects simultaneously;
- A strategic thinker able to identify ways to continuously improve.

Ideally, we would like the successful applicant to be based in the North West, with access to the HyNet project office in Thornton. However, we will also consider applications from those with access to Progressive Energy's head office in Gloucestershire.

Whilst we would prefer for applicants to work full time, we are happy to consider applications for candidates wishing to work part-time (min 4 days).

To apply for this role, please send your CV and a covering letter which includes your current salary and notice period to amy.bodey@progressive-energy.com. Please add 'Communications role' in the subject line.